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## Public relations director job description

picjumbo.com/Pexels Working remotely has been gaining traction in the United States during the past few years. In fact, from 2005 to 2017, the number of people telecommuting increased by 159%, according to a study from FlexJobs. That trend has continued over the past few years as increasing numbers of workers seek the flexibility of being able to choose their work environments — and as increasing numbers of companies see the cost-saving capabilities of having at least part of their workforces operating off-site. As COVID-19 has swept across the globe in 2020, many employees with suitable roles were given the option to continue on a remote-work basis. However, other workers out there may be looking for new jobs or may be interested in switching to virtual positions entirely. Figuring out which ones are authentic can be tough, but these virtual roles are all in high demand — and legitimate.DeveloperThere’s huge demand for developers across the marketplace, with many businesses offering remote-work opportunities. Indeed notes that many developer jobs are also the hardest to fill, with front-end, full-stack and mobile developer jobs making the top six in-demand roles. Danial RiCaRoS/Unsplash Every business has its own list of things it looks for in developers. Experience working with programming languages like Python and Java is almost always a must. But there are several different directions to take a career as a developer. For example, mobile developers create the apps used on mobile devices. Front-end developers build websites by taking data and turning it into the site interfaces that users interact with. Back-end developers create the interactive elements of a website, including options to log in, like pictures and create accounts. Finally, full-stack developers work as both front- and back-end developers with extensive knowledge of software development, user experience, quality assurance and security.Virtual AssistantVirtual assistant jobs vary widely in their tasks and responsibilities. At a minimum, virtual assistants need a computer and an internet connection. You’ll also need to be a self-starter with excellent organization skills. After all, whoever hires you is looking for someone who can eliminate some of their stress. KOBU Agency/Unsplash The nature of the job depends on whom you work for. Many virtual assistants are tasked with organizing documents and files, maintaining social media channels and handling billing and accounting issues. Other common tasks include answering and directing phone calls, keeping up with email communications, managing calendars or schedules and researching potential projects and clients.Medical TranscriptionistAs a medical transcriptionist, you take voice recordings made by healthcare professionals and turn them into written reports. Some people work in doctors’ offices and hospitals, but many medical transcriptionists can work from home. In most cases, you do need to have a good foundation in medical terminology and grammar. Most employers require candidates to have completed a postsecondary educational course.CoWomen/Unsplash Online MarketingDigital marketers are in demand. There’s been a skills gap in the marketplace for years now, according to Digital Marketing Institute. Some of the most in-demand skills include search engine optimization strategy, website development, brand marketing, content strategy, digital project management and data analytics. You’ll essentially be tasked with helping businesses target, engage with and attract consumers by using various online strategies. Campaign Creators/Unsplash For those with the skills needed to perform these jobs well — and the desire to potentially create a remote business — online marketing is a solid option. Some online marketers work as consultants who analyze a business’ current online marketing plans to see where the company can improve. Others are hired to create and implement online marketing strategies for the long term.DesignerGraphic design, web design, user experience and user interface all tend to fall under the umbrella of design. It isn’t impossible to break into this remote work opportunity with minimal experience, but the most lucrative and stable design jobs are often awarded to candidates with the experience and know-how to get the job done. Experts suggest choosing the kind of designer you want to be and the role that best suits your skills. Then, talk to other designers, take a class and practice your craft. If you don’t have a portfolio, start taking on projects to create one.The Creative Exchange/Unsplash MORE FROM ASKMONY.COM Learn about the key requirements, duties, responsibilities, and skills that should be in a public relations director job description. Photo Courtesy: PixelsEffect/iStock When you lose your job, one of the first things you’ll likely think about is how you’ll continue to support yourself financially until you find a new position or determine a new career path. There’s no doubt that weathering this kind of life change can be overwhelming, but it’s helpful to know that you have options. There are several different types of insurance that can help you manage financially and provide peace of mind about handling various expenses while you search for a new job. There’s no one-size-fits-all “job loss insurance” policy you can purchase, of course, but you can utilize a few types of health insurance, credit insurance and even unemployment insurance to ensure you’re covered if you lose your job. Take a look at the following options to learn how they can help you manage a period of unemployment and keep your finances on track. Short-term disability insurance is a type of insurance that offers income replacement or compensation if you become unable to work due to a non-job-related illness or injury. The insurance covers you for a predetermined period of time that usually lasts between three and 12 months. Benefits from short-term disability insurance typically start paying out immediately, but you may need to wait for a qualifying period of time to elapse before you begin receiving these benefits. The specific details will be outlined in your policy’s terms and conditions. Depending on the insurance plan you purchase, you may be able to use the benefits to pay your rent, mortgage or car loan, and you might also be able to cover things like maternity leave, credit cards, groceries and even entertainment costs. Short-term disability insurance only covers non-job-related injuries and illnesses, and it’s something you’ll need to purchase before you experience the injury or illness. Injuries you incur while you’re on the job are covered by worker’s compensation. Some employers offer this type of insurance as an employee benefit. However, if it’s not part of your job benefits, you can purchase it privately from a certified disability insurance agent. The premium rates for this coverage depend on your age and the benefits package you choose. Job Loss Insurance Photo Courtesy: Drazen Zigic/iStock Job loss insurance is a type of financial protection that provides you temporary income after losing your job. This type of coverage can be ideal to purchase if you’re concerned about job security. These policies are typically only available to people with full-time jobs who are laid off involuntarily. This job loss could be a result of a layoff, dismissal, unresolved labor dispute, lockout or strike. If you quit your job for personal or health reasons or are dismissed with cause, you may not be able to receive benefits from this coverage; it may be against the terms and conditions of the policy agreement. The benefits you obtain from this type of policy are typically meant to cover certain types of payments while you’re unable to. They can pay for credit card bills, mortgage loans, car loans and personal loans for the stated period of your policy, and they’ll come into effect after a qualifying period, usually of 60 days. The amount of the monthly premiums you pay towards the benefit depends on your age and the coverage you sign up for. Credit protection insurance is a type of insurance that covers or pays out a monthly sum that you use to help pay or postpone your debts if you find yourself unable to pay them due to job loss. You can obtain this type of plan to cover debt obligations like mortgages, personal loans and credit card balances. The insurance pays the debts up to a maximum amount as stated in the certificate of insurance. You’ll usually pay credit protection insurance premiums monthly for the period specified in your certificate of insurance. The premium fees for this coverage depend on your age, debt balances and monthly payment amounts. You can apply for credit protection insurance directly from the institution where you applied for your credit card, mortgage or personal loan. COBRA Health Insurance The Consolidated Omnibus Budget Reconciliation Act (COBRA) is a federal law that allows employees to keep their former employers’ health insurance plan for a limited period of time after they experience an involuntary job loss. After losing your job, your employer and insurance administrator should inform you about your eligibility to join COBRA. After this, you have 60 days to decide whether you want to continue coverage — keeping in mind that you’ll need to pay for it yourself. If the terms and conditions of the policy or the process aren’t clear, ask your insurance administrator for help. You’ll pay your first COBRA premium within 45 days after signing up. Keep in mind that, while COBRA offers you the opportunity to retain your former employer’s insurance plan, the insurance cost will be higher because you’ll be paying for the whole premium instead of a portion of it. The part your former employer covered when you were working will become your responsibility. While COBRA can be helpful in certain situations, you might find the cost prohibitive if you’re not working. It’s a wise idea to research and consider other insurance options before joining COBRA. Some factors to consider include the cost of premiums and your dependents’ eligibility. You can stay on COBRA coverage for up to 18 months following a job loss as long as you pay your premiums on time. Supplemental/Private Unemployment Insurance Photo Courtesy: Yok Piyapong/iStock Private unemployment insurance, also called supplemental unemployment insurance, is something you can purchase to supplement government unemployment insurance benefits after a job loss. The insurance isn’t meant to replace what you’d get from government unemployment compensation. It covers circumstances that make you ineligible for state compensation. Getting benefits from government compensation and private unemployment insurance may allow you to cover your bills as though you’re still employed. The benefits can pay for car loans, mortgage payments and utility bills. Keep in mind that you’re eligible for the benefits only if your job loss occurred for reasons covered under the terms and conditions of your private unemployment insurance policy. The premium rates you pay for private unemployment insurance may be affordable, but the amount ultimately depends on the benefits package you select. As with many other types of insurance, you can purchase private unemployment insurance policies from certified insurance agents. Take time to compare different rates and packages and carry out due diligence in selecting an agent. Before you experience a job loss, building a solid private insurance unemployment plan is a helpful financial solution. MORE FROM ASKMONY.COM







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